



## Leads Application

Company Name: \_\_\_\_\_ MC # \_\_\_\_\_

Address: (city/state/zip) \_\_\_\_\_

Owner Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

Web Address: \_\_\_\_\_

Billing Contact Email Address: \_\_\_\_\_

What software do you use to manage your leads? \_\_\_\_\_

What email address do you want the leads sent to? \_\_\_\_\_

When do you want leads to start? \_\_\_\_\_

Will payment be by Check \_\_\_\_\_ or Credit Card \_\_\_\_\_. Please check next to your choice, and fill out the payment authorization form attached.

Note: All billed amounts will be pro-rated from the day of the month your leads are actually turned on through the end of the month.

Customer initials: \_\_\_\_\_



## Lead Package Offerings

We offer packages beginning at \$500.00 per month. We offer larger packages in additional \$250.00 increments. Maximum package size we offer will vary with seasonal fluctuations. The actual price varies with seasonal fluctuations and will be indicated on your invoice.

Package size dollar amount requested \$ \_\_\_\_\_

### **Terms & Conditions:**

The above signed client hereby agrees to the following terms and conditions. Signed client agrees that they have the authority to act on behalf of the business name provided above. If the signed client does not have authority to act on behalf of the business name provided above he/she shall be personally responsible for all balances owed. Client agrees to pay Carriersoft a fee for leads per month. Client will be billed on or before the 1st of every month for leads to be active for the following month. Payment is due on the 1st of each month. Payment must be received by no later than 5pm (PST) on the 5th of each month in order for Leads to remain active. If payment is not received by the 5th of the month the leads WILL BE TURNED OFF. If payment is not received, by the 5th, CarrierSoft will automatically draft payment from checking account or credit card provided for all leads provided from the 1st to the 15th. Client may pay bill by completing the attached payment authorization form. The term of this agreement shall be month to month and shall automatically renew on the same terms and conditions consecutively, unless either party delivers written notice to cancel within 10 days prior to term expiration.

If any legal action is necessary to enforce the terms of this Agreement, the prevailing party shall be entitled to recovery of reasonable attorney's fees in addition to any other relief to which he or it may be entitled.

This contract shall be deemed to be made under, and shall be governed by, the laws of the State of California in all respects, including matters of construction, validity, performance, and enforcement, and its terms and provisions may not be waived, altered, modified, or amended except in writing and that the venue of any dispute arising hereunder will be in Shasta County.

This instrument contains the entire agreement of the parties relating to the rights granted and obligations assumed in this instrument. Any oral representations or modifications concerning this instrument shall be of no force or effect unless contained in a subsequent written modification signed by the party to be charged.

### **USE POLICY:**

All leads delivered are for the clients use only. The client can send as many responses via phone, email, fax or regular mail, but can only respond to lead from ONE (1) COMPANY/DOMAIN NAME. The company name used by the client to respond to the leads must be an exact match to the company/domain name listed on this contract. Any client found to respond to any of Carriersoft leads by more than one company/domain name, or re-selling of Carriersoft Leads will be IMMEDIATELY dropped from the leads generation system without notification and money WILL NOT be refunded. In turn Carriersoft guarantee's that no more than 10 clients (auto brokers/carriers) will receive each lead generated. Carriersoft further guarantee's a maximum cost of 1.00 dollars per lead. If CarrierSoft can not generate the guaranteed number of leads we will refund you the difference.

Client Signature \_\_\_\_\_ Date \_\_\_\_\_



## Payment Authorization

**Company Name:** \_\_\_\_\_

**Cardholder Name:** \_\_\_\_\_

I, \_\_\_\_\_, hereby authorize CarrierSoft, to charge my credit card for the amounts invoiced monthly, and acknowledge that all sales are final.

**Card Type:**  Visa     MasterCard     Discover    (circle one)

**Credit Card Number:** \_\_\_\_\_

**Expiration Date:** \_\_\_\_\_ / \_\_\_\_\_    **CVC Code** (3 digits on back of card): \_\_\_\_\_

**Credit Card Billing Address:**

**Street:** \_\_\_\_\_

**City:** \_\_\_\_\_    **State:** \_\_\_\_\_    **Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_    **Email:** \_\_\_\_\_

### Terms & Conditions:

*As the credit card holder, you authorize CarrierSoft to charge your credit card for future purchases verbally (or written) approved by cardholder. Cardholder also agrees that all information provided is accurate and complete. On the occurrence that card is declined CarrierSoft will re-attempt to charge card until funds or contact client for new cards to process payment however this delay may cause interruption in service from CarrierSoft. By signing this form cardholder agrees to pay for invoiced amounts on a monthly basis until either party terminates this agreement by delivery of written notice to cancel.*

*By faxing signed check authorization form, client authorizes CarrierSoft to recreate a check(s) draft on client's checking account. Client also agrees that all information provided on their check is accurate and complete. On the occurrence that clients check is returned for insufficient funds, CarrierSoft will charge a \$25 returned check fee, and attempt to re-deposit check including the \$25 fee. By signing this form client agrees to pay for invoiced amounts on a monthly basis until either party terminates this agreement by delivery of written notice to cancel.*

*In the event that services are active and have not been cancelled, and payment has not been received, CarrierSoft will automatically draft payment from credit card or checking account provided for any invoiced amounts owed. The term of this agreement shall be month to month and shall automatically renew on the same terms and conditions consecutively, unless either party delivers written notice to cancel within 10 days prior to term expiration.*

*If any legal action is necessary to enforce the terms of this Agreement, the prevailing party shall be entitled to recovery of reasonable attorney's fees in addition to any other relief to which he or it may be entitled.*

*This contract shall be deemed to be made under, and shall be governed by, the laws of the State of California in all respects, including matters of construction, validity, performance, and enforcement, and its terms and provisions may not be waived, altered, modified, or amended except in writing and that the venue of any dispute arising hereunder will be in Shasta County.*

*This instrument contains the entire agreement of the parties relating to the rights granted and obligations assumed in this instrument. Any oral representations or modifications concerning this instrument shall be of no force or effect unless contained in a subsequent written modification signed by the party to be charged.*

**Cardholder's Signature:** \_\_\_\_\_    **Date:** \_\_\_\_\_



Please attach an image of the credit card you are using here. Note that the signature on the application and the user name on the care must match or we will not accept the card for payment.

**Check** (attach a copy of your check to this agreement, made payable to CarrierSoft)

Please Note: If you are going to be making your monthly payment by check, a new check will need to be faxed in every month for dollar amount owed to CarrierSoft.

Card holders Signature: \_\_\_\_\_

Date: \_\_\_\_\_